



Simon Elwin



2011 Mid Season Collection





17714
Open Birthday
Get Well
Thank You
Wife Birthday
Mum
Daughter
Sister
Grand-daughter
Niece
Auntie
Daughter-in-Law
Sister-in-Law
Special Friend

With Foil



17715
Open Birthday
Get Well
Husband Birthday
Husband Anniversary
Dad
Son
Brother
Grandson
Nephew
Grandad
Uncle
Son-in-Law
Brother-in-Law
Friend

With Foil



17716
Open Birthday
Get Well
Thank You
Mum
Sister
Grand-daughter
Niece
Nan
Auntie
Cousin
Great
Grand-daughter
Daughter-in-Law
Sister-in-Law
Special Friend

With Glitter



17717
Open Birthday
Get Well
Thank You
Hospital Get Well
Daughter
Sister
Niece
Cousin
Aunt
Thinking of You
Special Friend

With Foil



17718
Baby Girl
Christening
Grand-daughter
Christening
Congratulations to
Grandparents

With Virko



17719
Baby Boy
Christening
Grandson Christening
Congratulations to
Grandparents

With Virko



With Foil



With Foil



With Foil



With Foil

17725
Open Birthday
Age 8
Age 9
Age 10
Age 11
Age 12
Age 13
Grand-daughter
Niece
Cousin
Teenager

17720 Sympathy, Thinking of You Religious Birthday

17721 Sympathy, Loss of Husband Loss of Dad

17722 Sympathy, Loss of Mum Loss of Loved One



← 17723
6 designs
With Glitter



→ 17724
6 designs
With Foil

17723 Open Birthday, Age 1, Age 2, Age 3, Age 4, Age 5, Age 6, Age 7, Sister, Grand-daughter, Niece, Cousin, Mummy, Nannie

17724 Open Birthday, Age 1, Age 2, Age 3, Age 4, Age 5, Age 6, Age 7, Brother, Grandson, Nephew, Cousin, Daddy, Grandad

Series Nos. 17714-17725 Trade Doz: £4.68 Code: F

All the above, singly wrapped cards are embossed and printed on top quality board with foil, virko or glitter captions and design work.
Card size 5 1/4" x 7 3/4" (133mm x 197mm)



17726
Open Birthday
Age 8
Age 9
Age 10
Age 11
Age 12
Age 13
Grandson
Nephew
Cousin
Teenager

With Foil



17727
Open Birthday
Best Wishes
40th
50th
60th
70th
80th
90th
100th
Congratulations

With Glitter



17728
Open Birthday
Best Wishes
40th
50th
60th
65th
70th
80th
90th
100th
Congratulations

With Foil



17729
Open Birthday
Blank
18th
21st
40th
Good Luck
Congratulations
New Job
Sorry Leaving
Bon Voyage

With Foil



17730
Open Birthday
Blank
Thank You
Sister
Daughter-in-Law
Sister-in-Law
Special Friend

With Virko



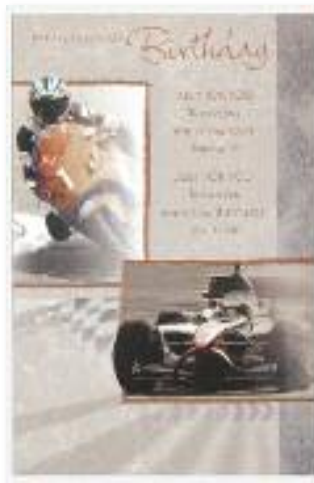
17731
Open Birthday
Blank
Get Well
Thank You
60th
70th
80th

With Foil



17732
Open Birthday
Get Well
Your Anniversary
60th
70th
80th

With Foil



17733
Open Birthday
Son
Brother
Grandson
Nephew
Cousin
Son-in-Law
Brother-in-Law

With Foil



17734
Open Birthday
Thinking of You
Get Well
Thank You
Mum
Daughter
Sister

With Virko



17735
Engagement
Wedding Day
Your Anniversary
Our Anniversary
Your Golden

With Foil



17736
Open Birthday
Best Wishes
Good Luck
Congratulations
New Job
Sorry Leaving

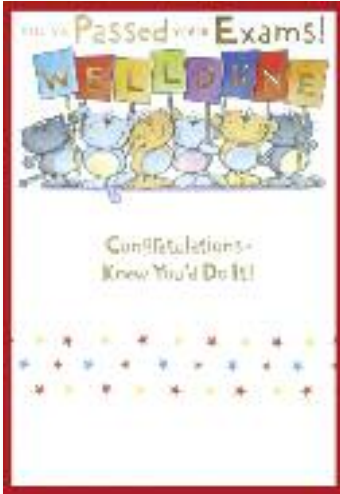
With Foil



17737
Open Birthday
New Home
Get Well
Nan
Grandma
Nanna
Special Friend

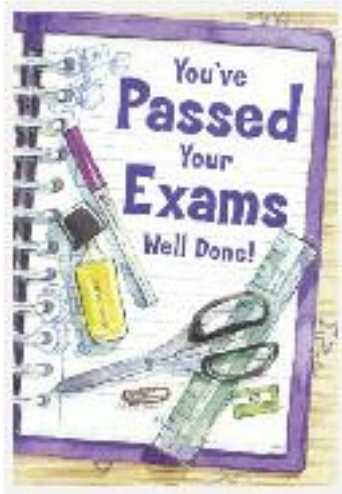
With Glitter

With Foil



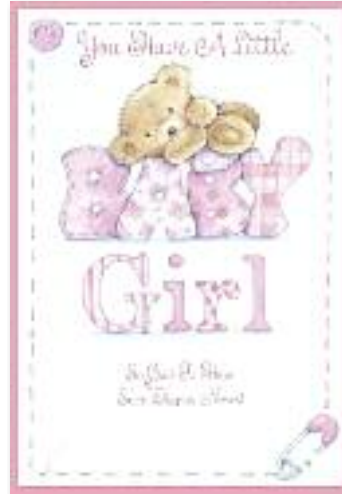
17738 Luck in Exam, Exam Pass, Teacher, Thank You

With Virko



17739 Luck in Exam, Exam Pass, Teacher Thank You

With Glitter



17740 Baby Girl, Christening Congrats to Grandparents Congrats From Grandparents

With Glitter



17741 Baby Boy, Christening Congrats to Grandparents Congrats From Grandparents

Series Nos. 17738-17741 Trade Doz: £4.68 Code: F

All the above, singly wrapped cards are embossed and printed on top quality board with foil, virko or glitter captions and design work.
Card size 5 1/4" x 7 3/4" (133mm x 197mm)

• Bright, Trendy Varnished Age Cards - All with Badges •

CODE 50
6 Designs per series

17744

- Age 1
- Age 2
- Age 3
- Age 4
- Age 5
- Age 6
- Age 7
- Age 8



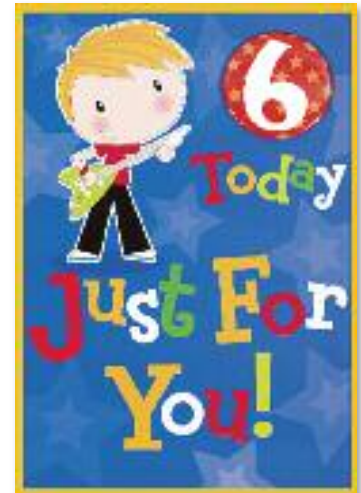
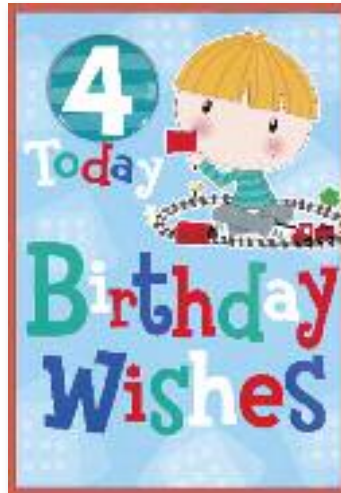
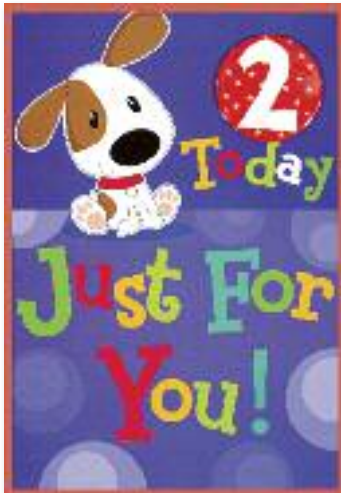
Series Nos. 17744 Trade Doz: £5.10 Code: G

All the above, singly wrapped cards are printed on high gloss varnished board.
Card size 5 1/4" x 7 3/4" (133mm x 197mm)

CODE 50
6 Designs per series

17745

- Age 1
- Age 2
- Age 3
- Age 4
- Age 5
- Age 6
- Age 7
- Age 8



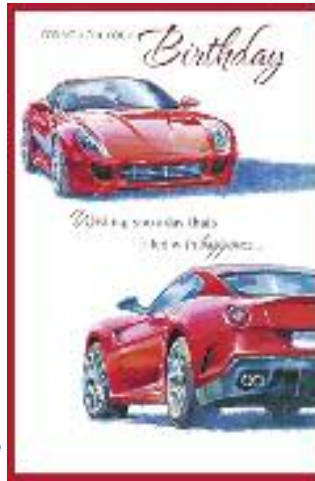
Series Nos. 17745 Trade Doz: £5.10 Code: G

All the above, singly wrapped cards are printed on high gloss varnished board.
Card size 5 1/4" x 7 3/4" (133mm x 197mm)



17746
Open Birthday
Get Well
Wife Birthday
Mum
Daughter
Sister
Auntie
70th
80th
90th
Special Friend

With Foil
Full Colour Inside
and Shape Cut



17747
Open Birthday
Husband Birthday
Dad
Son
Brother
Grandson
Nephew
Uncle
Son-in-Law
Brother-in-Law
Friend

With Foil
Full Colour Inside



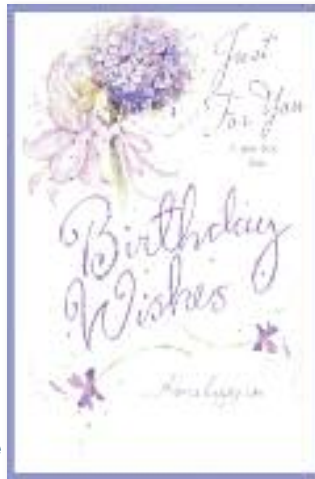
17748
Open Birthday
Belated
Get Well
Thank You
Mum
Daughter
Sister
Grand-daughter
Niece
Cousin
Aunt
Nanna
Grandma
Special Friend

With Glitter
Full Colour Inside
and Shape Cut



17749
Open Birthday
Husband Birthday
Dad
Son
Brother
Grandson
Great Grandson
Nephew
Cousin
Uncle
Grandad
Son-in-Law
Brother-in-Law

With Virko
Full Colour Inside
and Shape Cut



17750
Open Birthday
Mummy
Daughter
Sister
Grand-daughter
Great Grand-daughter
Niece
Cousin
Auntie
Grandma
Nannie
Daughter-in-Law
Sister-in-Law

With Glitter
Full Colour Inside



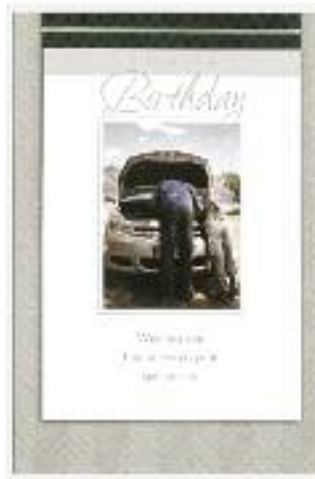
17751
Open Birthday
18th
Husband Birthday
Dad
Son
Brother
Grandson
Nephew
Cousin
Uncle
Son-in-Law
Brother-in-Law

With Foil
Full Colour Inside



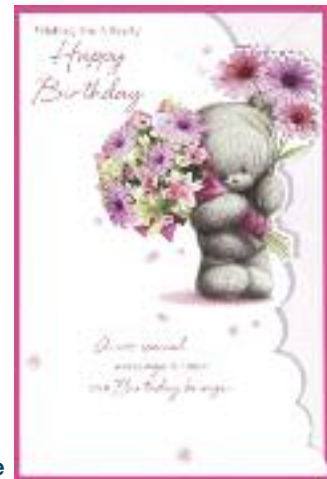
17752
Open Birthday
Get Well
Hospital Get Well
Accident Get Well
New Home
Mum
Daughter
Sister
Grand-daughter
Auntie
Nan
Nanna
Special Friend
80th
Thinking of You

With Glitter
Full Colour Inside
and Shape Cut



17753
Open Birthday
Husband Birthday
Dad
Son
Brother
Grandson
Nephew
Uncle
Grandad
Someone Special

With Foil
Full Colour Inside



17754
Open Birthday
Get Well
Thank You
Wife Birthday
Mum
Daughter
Sister
Grand-daughter
Niece
Cousin
Auntie
Nan
Special Friend

With Glitter
Full Colour Inside
and Shape Cut



17755
Open Birthday
Mum
Daughter
Sister
Grand-daughter
Niece
Cousin
Auntie
Gran
Daughter-in-Law
Sister-in-Law
Special Friend
Someone Special

With Glitter
Full Colour Inside



17756
Engagement
Wedding Day
Your Anniversary
Our Anniversary
Wife Anniversary
Mum & Dad
Daughter & Son-in-Law
Son & Daughter-in-Law
Sister & Brother-in-Law
Brother & Sister-in-Law

With Foil
Full Colour Inside



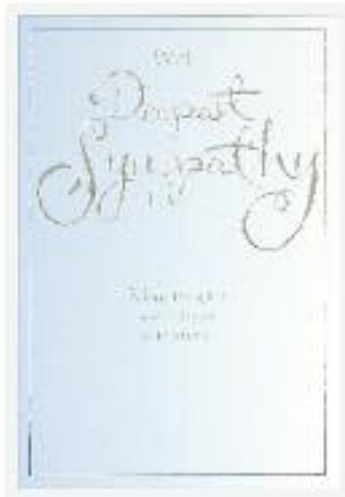
17757
Engagement
Wedding Day
Your Anniversary
Mum & Dad
Daughter & Son-in-Law
Son & Daughter-in-Law
Your Golden

With Virko
Full Colour Inside



17742
Sympathy
Thinking of You
Loss of Mum

With Foil



17827
Sympathy
Loss of Husband
Loss of Dad

With Foil



17743
Sympathy
Loss of a Young Life
Loss of Loved One

With Foil

Series Nos. 17742-17743 and 17827 Trade Doz: £4.68 Code: F
All the above, singly wrapped cards are printed on top quality board with foil or glitter captions and design work.
Card size 5 1/4" x 7 3/4" (133mm x 197mm)

CODE 75

• Embossed Cards With Full Colour Inside •

CODE 75

Packed in 1/2 dozen of a single design.

1 Design per series



17758
Open Birthday
Wife Birthday
Wife Anniversary
Mum
Mother
Daughter
Sister
Grand-daughter
Special Friend
Someone Special

With Glitter
Full Colour Inside



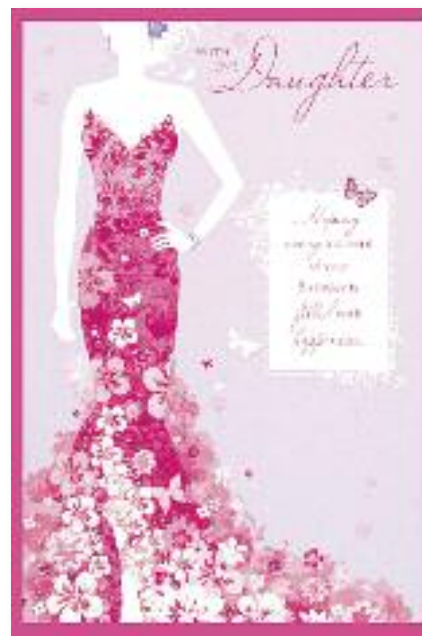
17759
Open Birthday
18th
21st
Husband Birthday
Dad
Son
Brother
Grandson
Nephew

With Foil
Full Colour Inside



17760
Open Birthday
Wife Birthday
Mum
Daughter
Sister
Grand-daughter
Niece
Auntie
Special Friend
Someone Special

With Foil
Full Colour Inside
and Shape Cut



17761
Open Birthday
18th
21st
Wife Birthday
Mum
Daughter
Sister
Grand-daughter
Niece

With Glitter
Full Colour Inside

Series Nos. 17758-17761 Trade 1/2 Doz: £3.45 Code: J
All the above, singly wrapped cards are embossed on top quality board with foil or glitter captions and design work.
Card size 6" x 9" (152mm x 229mm)

Packed in 1/2 dozen of a single design.



17762
Open Birthday
Wife Birthday
Wife Anniversary
Mum
Daughter
Sister
Special Friend
70th
80th

With Foil
Full Colour Inside
and Shape Cut



17763
Open Birthday
18th
21st
Husband Birthday
Dad
Son
Brother
Grandson
Nephew
Grandad
Someone Special

With Virko
Full Colour Inside
and Shape Cut



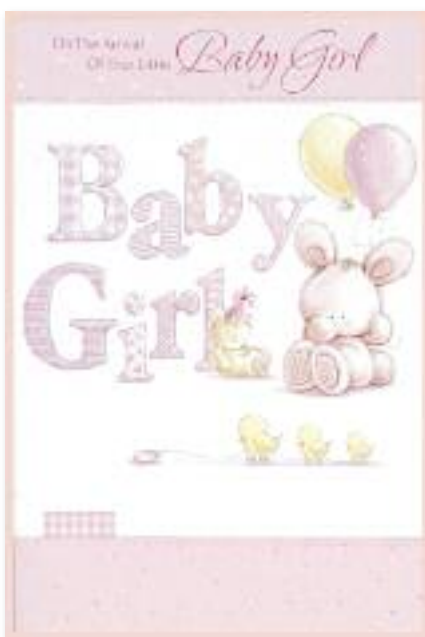
17764
Open Birthday
18th
21st
Wife Birthday
Mum
Daughter
Sister
Grand-daughter
Niece
Girlfriend
Special Friend

With Virko
Full Colour Inside
and Shape Cut



17765
Engagement
Wedding Day
Your Anniversary
Wife Anniversary
Our Anniversary
Mum & Dad
Your Silver
Your Ruby
Your Golden

With Foil
Full Colour Inside



17766
Baby Girl
Christening
Congratulations
to Grandparents

With Glitter
Full Colour Insert



17767
Baby Boy
Christening
Congratulations
to Grandparents

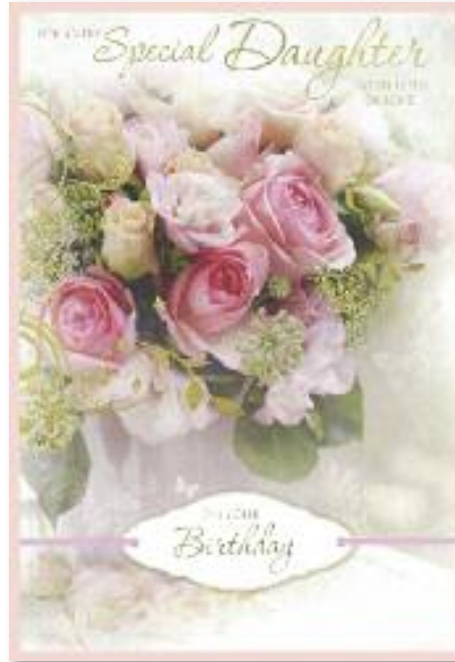
With Glitter
Full Colour Insert

Packed in 1/2 dozen of a single design.



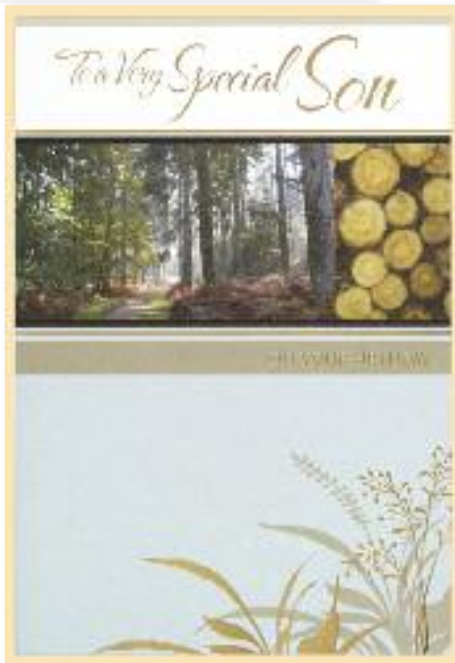
17768
Open Birthday
Wife Birthday
Mum
Daughter
Sister
Grand-daughter
Niece

With Glitter
Full Colour Insert



17769
Open Birthday
Wife Birthday
Mum
Daughter
Sister
Someone Special

With Foil
Full Colour Insert



17770
Open Birthday
Husband Birthday
Dad
Son
Brother
Grandson
Someone Special

With Foil
Full Colour Insert



17771
Open Birthday
Wife Birthday
Mum
Daughter
Sister
Grand-daughter
Special Friend

With Glitter
Full Colour Insert



17772
Open Birthday
Wife Birthday
Wife Anniversary
Mum
Daughter
Special Friend

With Foil
Full Colour Insert



17773
Engagement
Wedding Day
Your Anniversary
Our Anniversary
Wife Anniversary

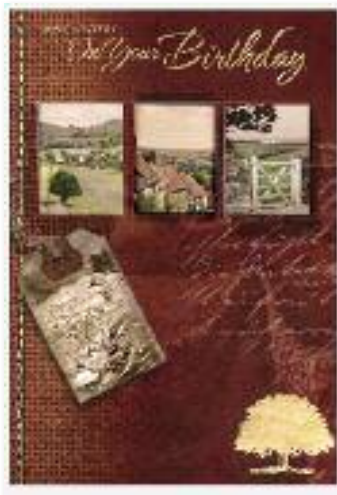
With Foil
Full Colour Insert

With Virko, Peek Through and Full Colour Inside



17774
Open Birthday
Get Well
Thank You
Auntie
Cousin
Nan
60th
70th
80th

With Foil, Peek Through and Full Colour Inside



17775
Open Birthday
Get Well
Dad
Son
Brother
Grandson
60th
70th
80th

With Glitter, Peek Through and Full Colour Inside



17776
Open Birthday
Get Well
Mum
Daughter
Sister
Grand-daughter
Niece
Auntie
Nannie
Nanna

With Virko, Peek Through and Full Colour Inside



17777
Open Birthday
Get Well
Dad
Son
Brother
Grandson
Great Grandson
Nephew
Uncle
Grandad

With Glitter, Peek Through and Full Colour Inside



17778
Open Birthday
Belated
Get Well
Thinking of You
Mum
Daughter
Sister
Grand-daughter
Niece
Nan
Special Friend

With Virko, Peek Through and Full Colour Inside



17779
Open Birthday
Get Well
Dad
Son
Brother
Grandson
Nephew
Uncle
Son-in-Law
Brother-in-Law

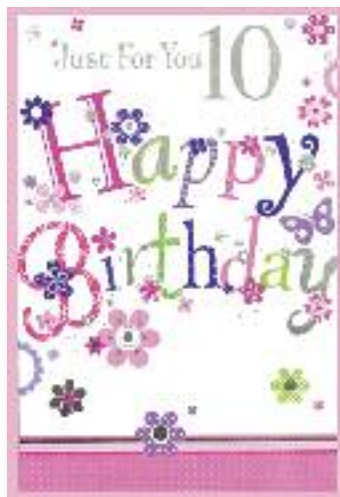
• Singly wrapped Cards Featuring Glitter and Foil on High Gloss Varnished Board •

With Foil



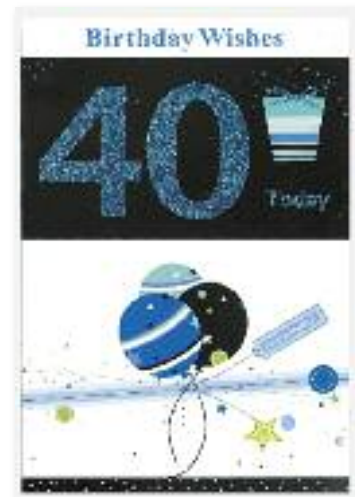
17782
Open Birthday
Age 9
Age 10
Age 11
Age 12
Age 13

With Foil



17783
Open Birthday
Age 9
Age 10
Age 11
Age 12
Age 13

With Glitter



17784
Open Birthday
18th
21st
30th
40th
50th

With Glitter



17785
Open Birthday
18th
21st
30th
40th
50th

With Foil



17786
Open Birthday
60th
65th
70th
75th
80th

With Foil



17787
Open Birthday
60th
65th
70th
75th
80th

With Glitter



17788
Open Birthday
Sister
Grand-daughter
Niece
Auntie
Nanna
Daughter-in-Law
Sister-in-Law
Special Friend

With Foil



17789
Open Birthday
Son
Brother
Grandson
Nephew
Cousin
Son-in-Law
Brother-in-Law

With Glitter



17790
Open Birthday
Get Well
Thank You
Sister
Grand-daughter
Niece
Auntie
Special Friend

With Foil



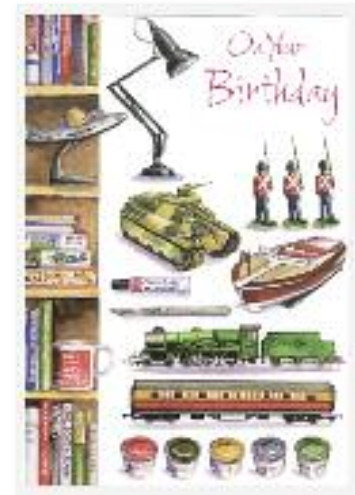
17791
Open Birthday
Dad
Son
Brother
Grandson
Uncle
Grandad

With Foil

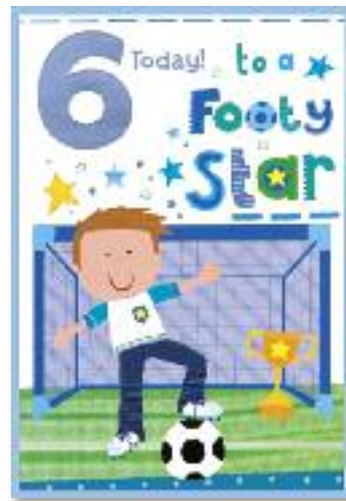
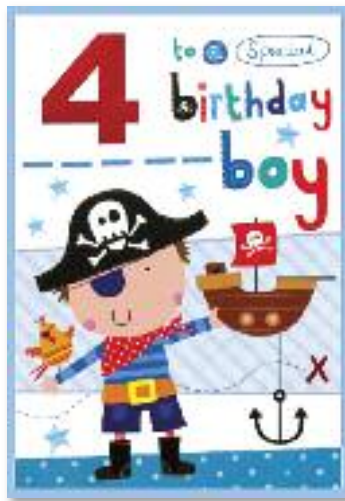


17792
Open Birthday
Get Well
Daughter
Sister
Grand-daughter
Cousin
Auntie
Special Friend

With Virko



17793
Open Birthday
Dad
Son
Brother
Grandson
Nephew
Son-in-Law
Brother-in-Law



17780

Open Birthday
Age 1
Age 2
Age 3
Age 4
Age 5
Age 6
Age 7
Brother
Grandson
Nephew
Great Grandson
Cousin

With Foil

Series Nos. 17780 Trade Doz: £4.68 Code: F
All the above, singly wrapped cards are printed on high gloss varnished board.
Card size 5 1/4" x 7 3/4" (133mm x 197mm)

CODE 50
Contains 6 designs



17781

Open Birthday
Age 1
Age 2
Age 3
Age 4
Age 5
Age 6
Age 7
Sister
Grand-daughter
Niece
Great Grand-daughter
Cousin

With Foil

Series Nos. 17781 Trade Doz: £4.68 Code: F
All the above, singly wrapped cards are printed on high gloss varnished board.
Card size 5 1/4" x 7 3/4" (133mm x 197mm)

• Embossed Cards on Matt White Board
Enhanced with Glitter or Virko and Full Colour Inserts •

CODE 75

1 Design per series
Insetted



17794

Open Birthday
Wife Birthday
Mum
Daughter
Sister
Grand-daughter
Niece
Daughter-in-Law
Sister-in-Law
Special Friend

With Glitter
Full Colour Insert



17795

Open Birthday
Husband Birthday
Husband Anniversary
Dad
Son
Brother
Grandson
Nephew
Son-in-Law
Brother-in-Law
Boyfriend

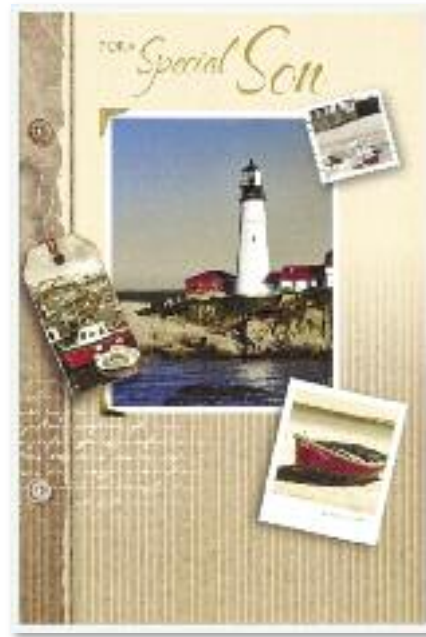
With Virko
Full Colour Insert

Series Nos. 17794-17795 Trade 1/2 Doz: £3.75 Code: K
All the above, singly wrapped cards are embossed and printed on matt white board with virko or glitter captions and design work.
Card size 6" x 9" (152mm x 229mm)



17796
 Open Birthday
 Wife Birthday
 Wife Anniversary
 Mum
 Mother
 Daughter
 Sister
 Special Friend
 60th
 70th
 Someone Special

With Glitter
 Full Colour Insert



17797
 Open Birthday
 Husband Birthday
 Dad
 Son
 Brother
 Grandson
 60th
 70th
 Someone Special

With Foil
 Full Colour Insert



17798
 Open Birthday
 Wife Birthday
 Wife Anniversary
 Mum
 Daughter
 Sister
 Grand-daughter
 Someone Special
 80th
 90th
 Special Friend

With Foil
 Full Colour Insert



17802
 Engagement
 Wedding Day
 Your Anniversary
 Our Anniversary
 Wife Anniversary
 Mum & Dad
 Daughter & Son-in-Law
 Sister & Brother-in-Law
 Your Ruby

With Virko
 Full Colour Insert



17803
 Engagement
 Wedding Day
 Your Anniversary
 Our Anniversary
 Wife Anniversary
 Mum & Dad
 Daughter & Son-in-Law
 Son & Daughter-in-Law

With Foil
 Full Colour Insert



17804
 Engagement
 Wedding Day
 Your Anniversary
 Our Anniversary
 Wife Anniversary
 Mum & Dad
 Son & Daughter-in-Law
 Brother & Sister-in-Law
 Your Silver

With Glitter
 Full Colour Insert



17799
Wedding Day
Your Anniversary
Our Anniversary
Wife Anniversary
Mum & Dad
Daughter & Son-in-Law
Son & Daughter-in-Law

With Glitter
Full Colour Inside



17800
Engagement
Wedding Day
Your Anniversary
Our Anniversary
Happy Anniversary
Mum & Dad
Daughter & Son-in-Law
Sister & Brother-in-Law

With Foil
Full Colour Inside



17801
Engagement
Wedding Day
Your Anniversary
Wife Anniversary
Mum & Dad
Sister & Brother-in-Law
Your Ruby

With Foil
Full Colour Inside



17807
Open Birthday
Wife Birthday
Mum
Daughter
Sister
Special Friend

With Virko
Full Colour Inside



17808
Open Birthday
Husband Birthday
Dad
Son
Brother
Grandson
Son-in-Law
Brother-in-Law
Friend

With Foil
Full Colour Inside



17809
Open Birthday
Get Well
Thinking of You
Mother
Daughter-in-Law
Sister-in-Law
Special Friend

With Virko
Full Colour Inside



17810
Open Birthday
Daughter
Sister
Grand-daughter
Niece
Great Grand-daughter

With Glitter



17811
Open Birthday
Son
Brother
Grandson
Nephew
Great Grandson

With Foil



17812
Open Birthday
Just to Say...
Mum
Daughter
Sister
Special Friend

With Glitter



17813
Open Birthday
Get Well
Mum
Sister
Aunt
Special Friend

With Foil



17814
Open Birthday
Husband Birthday
Dad
Son
Brother
Grandson

With Foil



17815
Open Birthday
Hospital Get Well
Thank You
Mother
Daughter
Special Friend

With Foil



17816
Open Birthday
Blank
New Home



17817
Open Birthday
Blank
Get Well
Thank You



17818
Open Birthday
Belated
Get Well
Retirement



17819
Open Birthday
Blank
Get Well
Retirement



17820
Open Birthday
Blank
Hospital Get Well
Thank You



17821
Open Birthday
Blank
Get Well
Thank You

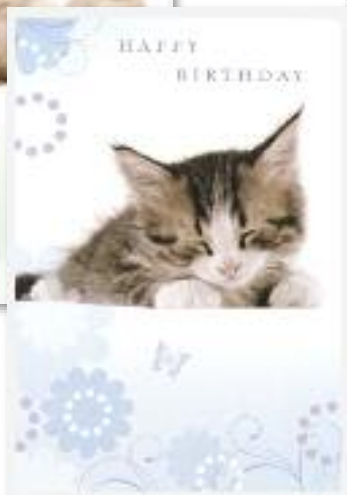
Series Nos. 17816-17821 Trade Doz: £4.68 Code: F
All the above, singly wrapped cards are printed on high gloss varnished board.
Card size 5 1/4" x 7 3/4" (133mm x 197mm)

Perfect Pets

• Photographic Cat and Dog Studies on High Gloss Varnished Board •

CODE 50
Contains 12 designs

Packed in 1/2 dozen of a single design.



17822 Open Birthday (six dozen assortment over 12 designs)

Series Nos. 17822 Trade Six Doz: £28.08 Trade 1/2 Doz: £2.34 Code: F
Available as a six dozen assortment. All the above, singly wrapped cards are printed on top quality board.
Card size 5 1/4" x 7 3/4" (133mm x 197mm)

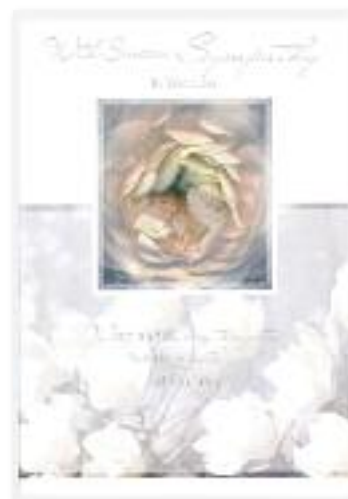
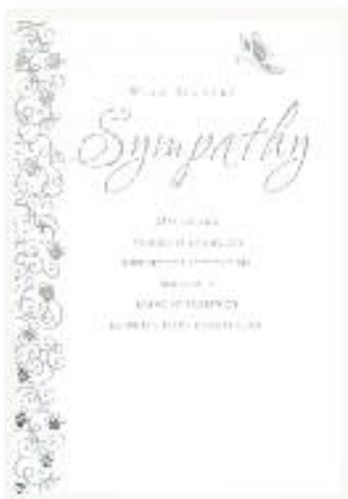


17805 Open Baby (six dozen assortment over 12 designs)

Series Nos. 17805 Trade Six Doz: £28.08 Trade Doz: £4.68 Code: F

Available as a six dozen assortment. All the above, singly wrapped cards are printed on top quality board with foil or glitter captions and design work.
Card size 5 1/4" x 7 1/2" (133mm x 190mm)

• Sympathy Cards on Matt Board Featuring Foil Finish •



17806 Sympathy (six dozen assortment over 12 designs)

Series Nos. 17806 Trade Six Doz: £28.08 Trade Doz: £4.68 Code: F

Available as a six dozen assortment. All the above, singly wrapped cards are printed on top quality board with foil captions and design work.
Card size 5 1/4" x 7 1/2" (133mm x 190mm)



• NEW Contemporary Square cards with UV Varnish •

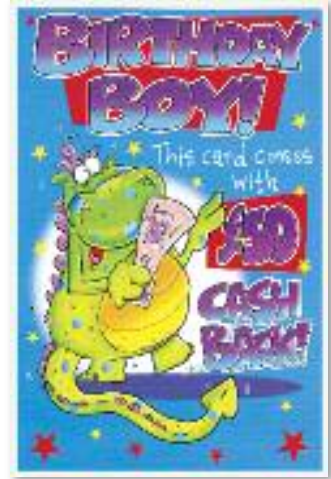
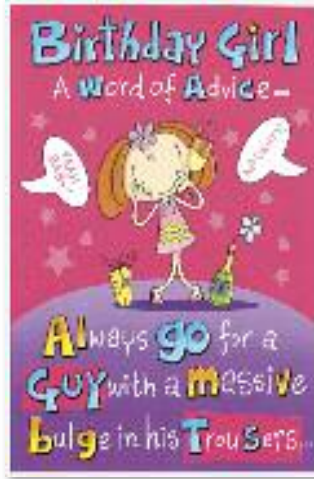
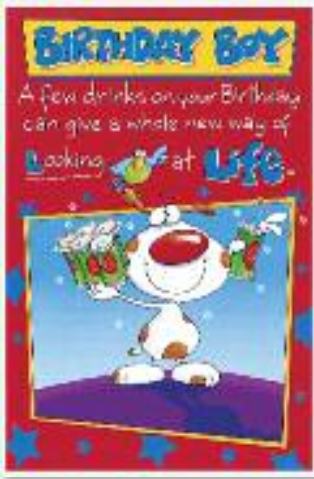


17823 Open Birthday (six dozen assortment over 12 designs)

Series Nos. 17823 Trade Six Doz: £28.80 Trade 1/2 Doz: £2.40 Code: G

Available as a six dozen Open Birthday assortment over 12 designs.
All the above, singly wrapped cards are printed on UV varnished board. Card size 6 1/8" x 6 1/8" (155mm x 155mm)

Packed in 1/2 dozen of a single design.



17824 Open Birthday (six dozen assortment over 12 designs)

Series Nos. 17824 Trade Six Doz: £27.36 Trade 1/2 Doz: £2.28 Code: F
Available as a six dozen Humorous Birthday assortment over 12 designs.

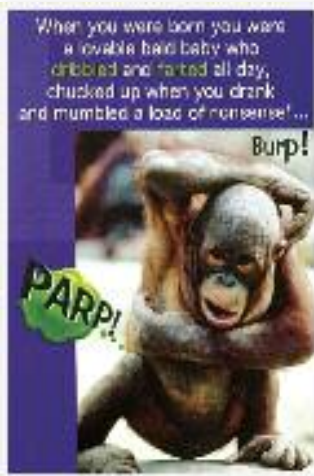
All the above, singly wrapped cards are printed on high gloss varnished board. Card size 5 1/4" x 7 1/2" (133mm x 190mm)

FUNNY BUSINESS

• Humorous Cards with High Gloss Varnish •

CODE 50
Contains 12 designs

Packed in 1/2 dozen of a single design.



17825 Open Birthday (six dozen assortment over 12 designs)

Series Nos. 17825 Trade Six Doz: £27.36 Trade 1/2 Doz: £2.28 Code: F
Available as a six dozen Humorous Birthday assortment over 12 designs.

All the above, singly wrapped cards are printed on high gloss varnished board. Card size 5 1/4" x 7 1/2" (133mm x 190mm)

HUMOUR

• New Humorous Cards with Attachments •

CODE 50
Contains 12 designs

Packed in 1/2 dozen of a single design.



17826 Open Birthday (six dozen assortment over 12 designs)

Series Nos. 17826 Trade Six Doz: £28.80 Trade 1/2 Doz: £2.40 Code: G
Available as a six dozen Humorous Birthday assortment over 12 designs.

All the above, singly wrapped cards are printed on high gloss varnished board. Card size 5 1/4" x 7 1/2" (133mm x 190mm)